



Cultivating for Future Generations*

GreenHarvest* products made with 20% Plant Fiber





We are proud to be the first major towel and tissue manufacturer in North America to introduce products made with 20 percent plant fiber, resulting in the use of up to 20 percent fewer tree fibers or recycled fibers than conventional products.



Let's change the world of fiber.

Introducing **GreenHarvest*** products – a truly innovative offering that incorporates plant-based rapidly renewable fiber, such as bamboo and wheat straw, into trusted Kleenex® and Scott® Brand towel and tissue products.



It's a pioneering approach to fiber sourcing that will transform the paper products industry. As a world leader in sustainability, Kimberly-Clark is paving the way – delivering innovative products along with the quality and performance that you've come to expect from our trusted brands.

Today, in a resource-constrained, digital world, with fewer sources of recycled fiber, and the need to put less pressure on natural forests, it's important to continue exploring new fibers.

Partner with us and cultivate the future with the brands you know and trust.

What is GreenHarvest* plant-based fiber?

It's fiber, but it doesn't come from trees.

It comes from plants, such as wheat and bamboo.

It's rapidly renewable.

Wheat and bamboo meet the U.S. Green Building Council's definition of "rapidly renewable" materials, meaning they can regenerate in less than 10 years. This shorter harvesting cycle reduces the amount of land needed to support demand.

It can be an agricultural byproduct.

Wheat straw is the residue that remains after wheat is harvested. It puts fiber "leftovers" to good use.

It's domestically sourced wheat straw from U.S. farmers.

Utilizing wheat straw in our products helps reduce farmland waste and provides additional income to farmers, by enhancing the value of their crops.



Rapid growth, bountiful harvests.

GreenHarvest® products, made with 20% rapidly renewable plant fiber, help to reduce pressure on natural forests and promote environmental stewardship.



Calculations are assuming bathroom tissue rolls are made of 100% Wheat Straw, Bamboo or Northern Softwood fiber. Most of our products contain a blend of fibers.

Building a new supply chain.

Being first to market means forging new paths – developing new manufacturing processes as well as a unique supply chain to obtain wheat straw directly from U.S. farmers.

There was no model for what we were attempting to do. So we built it ourselves – providing additional revenue to farming communities and utilizing an abundant plant source.


Good for farmers. Good for future generations.






Exceptional Workplaces



Kleenex® Hard Roll Towels, fits Mod* System

Green Code	Blue Code	Grey Code	Description	Color	Size (WxL)	Qty/Unit	Units/Case	Qty/Case	EPA	FSC	ECOLOGO
25630	25637	25639	 Kleenex® Hard Roll Towels (1.75" / 4.4cm core), made with 20% Plant Fiber	White	7.5" x 700" 19.0cm x 213.4m	700' 213.4m	6 rolls	4,200' 1,280.4m	✓	✓	✓




Kleenex® Cottonelle® Coreless Standard Roll Bathroom Tissue

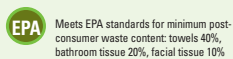
Code	Description	Color	Ply	Size (WxL)	Qty/Unit	Units/Case	Qty/Case	EPA	FSC	ECOLOGO
07001	 Kleenex® Cottonelle® Coreless Standard Roll Bathroom Tissue, made with 20% Plant Fiber	White	2	4.0" x 3.94" 10.2cm x 10.0cm	800 sts.	36 rolls	28,800 sts.	✓	✓	

Scott® Multi-Fold Towels

Code	Description	Color	Ply	Size (WxL)	Qty/Unit	Units/Case	Qty/Case	EPA	FSC	ECOLOGO
11829	 Scott® Multi-Fold Towels, made with 20% Plant Fiber	Soft Wheat	1	9.2" x 9.4" 23.4cm x 23.9cm	250 sts.	16 pks.	4,000 sts.	✓	✓	✓
43751	 Scott® Multi-Fold Towels, Absorbency Pockets*, made with 20% Plant Fiber	Soft Wheat	1	9.2" x 9.4" 23.4cm x 23.9cm	250 sts.	16 pks.	4,000 sts.	✓	✓	✓

Scott® Bathroom Tissue

Code	Description	Color	Ply	Size (WxL)	Qty/Unit	Units/Case	Qty/Case	EPA	FSC	ECOLOGO
25678	 Scott® Standard Roll Bathroom Tissue, made with 20% Plant Fiber	Soft Wheat	2	4.1" x 4.0" 10.4cm x 10.2cm	506 sts.	80 rolls	40,480 sts.	✓	✓	✓
43851	 Scott® Coreless Standard Roll Bathroom Tissue, made with 20% Plant Fiber	Soft Wheat	2	4.0" x 3.94" 10.2cm x 10.0cm	1,000 sts.	36 rolls	36,000 sts.	✓	✓	✓
41884	 Scott® Coreless JRT Jr. Bathroom Tissue, made with 20% Plant Fiber	Soft Wheat	2	3.78" x 1,150' 9.6cm x 350.5m	1,150' 350.5m	12 rolls	13,800' 4,206m	✓	✓	✓



Exceptional Workplaces*, Sustainably Delivered

Sustainability is embedded into everything we do. GreenHarvest* products are part of our ongoing efforts to reduce our use of resources today. Kimberly-Clark Corporation currently sources 100% of our wood fiber from third-party certified suppliers. We are committed to continuing to invest in responsible forest management. Partner with us to cultivate the future with the brands you trust.

www.kcprofessional.com

Our Guarantee

Your total satisfaction means everything to us. If, for any reason, our products do not meet your expectations, Kimberly-Clark will reimburse you[†] for your initial purchase, via FREE product, for up to \$1,000. For more information on Kimberly-Clark Professional*, visit us online at www.kcprofessional.com.

† Guarantee extended to consuming end-user accounts only.

Kimberly-Clark warrants that its products (1) comply with K-C's standard specifications as of the delivery date to K-C's authorized distributors/direct purchasers (2) comply with all K-C labeling representations; and (3) are manufactured in compliance with all applicable federal, state, and local laws in effect at the time and place of manufacture of the products. **THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.** K-C is not liable for any kind of special, incidental, or consequential damages. K-C's liability for breach of contract, tort or other cause of action shall not exceed the product purchase price. Purchasers and users are deemed to have accepted the above warranty and limitation of liability, and cannot change the terms by verbal agreement or by any writing not signed by K-C. To the extent required by applicable law, K-C does not limit its liability for death/injury resulting from K-C's negligence.

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The mark of responsible forestry