

- Purex® Laundry Detergents continue to offer its customers a competitive value proposition.
- Purex® Laundry Detergent offers a greater assortment of its larger sizes.
- The enhanced formulas of Purex® Laundry Detergent are compatible with all types of machines, including HE.
- Purex[®] Liquid Detergent continues to meet the needs of its customers for enhanced performance.

Real Clean. Real Value.



DETERGENT PAILS

Purex® Liquid or Powder Detergents are great for everyday laundry. They penetrate deep down into fabric fibers, removing ground-

in dirt and soils. Purex® Brand has stain fighting power to keep whites white and colors bright, and will leave your clothes clean and smelling fresh. It contains no phosphate and is biodegradable.



Borateem® advanced lightweight formula

means more cleaning power and convenience. This improved formula helps keep clothes looking newer longer, by whitening whites, brightening colors, removing stains and fighting dinginess. Borateem®



chlorine-free color safe powder bleach has an

advanced stain remover and the Color Seal® Technology to help prevent fading. This laundry bleach works well in all temperatures and uses biodegradable cleaning agents.

	Borateem® Non-Chlorine Color Safe Bleach	Professional Purex® LIQUID Mountain Breeze®	Professional Purex® POWDER Original Fresh
Case #	23400 00145	24200 06354	24200 06355
Loads	160	410	188
Size	5 Gallon Pail	5 Gallon Pail	15.6 lb.
Pack	1	1	1



Purex® Detergents have Biodegradable Ingredients & No Phosphates