



*Fashn* Point®  
By hoffmaster®



FashnPoint® napkins are a unique product that combines both air and embossing to create a thick napkin with a soft and fluffy hand feel that does not lint. One napkin will last an entire meal.

A variety of sizes, colors and patterns to choose from makes FashnPoint® the perfect and easy choice for any meal or event. Once you touch FashnPoint® you will clearly feel the difference!

*It's a Difference We Can Prove!\**

- 85.6% of the respondents preferred FashnPoint® over actual linen, tissue or airlaid napkins when they compared softness.
- **FashnPoint®** received positive responses on its absorbing ability compared to tissue based and actual linen napkins.
- **FashnPoint®** also received positive responses on cleaning up after messy foods: roughly a 5% higher average percentage than tissue based, actual linen, or airlaid napkins.



**Nuevo Beverage Napkins**



**White Dinner Napkins**



**Color In Depth Flat Pack™**
















**EZ Fold™ Natural Guest Towel**

\*GfK custom research, Aug 2009



**Dinner, Beverage, Guest Towels & Flat Pack™**

Color	Description	Fold	Size	Case Count	Item No.
<b>Natural, Color In Depth, Ultra Ply, 100% Recycled</b>					
	Nuevo Beverage Napkin	1/4	8" x 8"	2,400 - 24/100	200201
	EZ Fold™ Guest Towel	1/6	11-1/2" x 15-1/2"	900 - 6/150	FP1207
	Dinner Napkin	1/4	16" x 16"	1,200 - 12/100	200114
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1109
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1311
<b>White, Color In Depth, Ultra Ply, 100% Compostable</b>					
	Nuevo Beverage Napkin	1/4	8" x 8"	2,400 - 24/100	200200
	EZ Fold™ Guest Towel	1/6	11-1/2" x 15-1/2"	600 - 6/100	FP1200
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1100
	Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1500
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1300
<b>Black Color In Depth and Decorator Two Tone, Ultra Ply</b>					
	Nuevo Beverage Napkin	1/4	8" x 8"	2,400 - 24/100	200202
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	200100
	Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1502
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	200102
	Dinner, Two Tone Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1101
	Flat Pack™, Two Tone Reversible	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1301
<b>Chocolate Color In Depth and Two Tone, Ultra Ply</b>					
	Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1505
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	200103
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1307
<b>Burgundy Color In Depth, Ultra Ply</b>					
	Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1504
<b>Red Color In Depth and Two Tone, Ultra Ply</b>					
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1308
	Flat Pack™, Two Tone Reversible	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1306
<b>Ecru Two Tone, Ultra Ply</b>					
	Dinner Napkin, Two Tone Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1102

Color	Description	Fold	Size	Case Count	Item No.
<b>Dishtowel Print, Ultra Ply, 100% Compostable</b>					
	White/Black Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1112
	White/Black Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1314
	White/Blue Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1111
	White/Blue Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1313
	White/Red Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1110
	White/Red Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1312
<b>Plaid Dishtowel Print, Ultra Ply, 100% Compostable</b>					
	White/Blue Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1115
	White/Blue Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1315
	White/Red Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1116
	White/Red Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1316
<b>Natural Burlap Print, Ultra Ply, 100% Recycled</b>					
	EZ Fold™ Guest Towel	1/6	11-1/2" x 15-1/2"	900 - 6/150	FP1206
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1107
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1310
	Placemat	Placemat	11-1/2" x 15-1/2"	750 - 3/250	FP1407
<b>Natural Leaf Print, Ultra Ply, 100% Recycled</b>					
	Flat Pack™	Flat Pack™	15-1/2" x 15-1/2"	750 - 3/250	FP1317
	Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1119
	Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1508
<b>Splendor Print, Ultra Ply, 100% Compostable</b>					
	Silver Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1118
	Silver Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1507
	Gold Dinner Napkin	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1117
	Gold Dinner Napkin	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1506



**Red Dishtowel Print**



**Blue Plaid Dishtowel**



**Natural Burlap Print**



**Natural Leaf Print**



**Gold Splendor Print**