

# Clorox® Longterm Care Guide

For Nursing Homes — and Other  
Longterm Care Facilities



## HELP MAINTAIN A SAFE, PLEASANT ENVIRONMENT FOR YOUR RESIDENTS WITH CLOROX® LONGTERM CARE SOLUTIONS

INFECTIONS ARE ONE OF THE MOST COMMON REASONS FOR HOSPITALIZATION OF LTC RESIDENTS:

- ▶ **1.8-13.5** — Overall infection rate per 1,000 patient care days.<sup>1</sup>
- ▶ **380,000** — Infection-associated deaths yearly.<sup>2</sup>

**CLOSTRIDIUM DIFFICILE INFECTIONS (CDI) — PREVALENT AND DEADLY:**

- ▶ **113,000** — Number of nursing-home-onset CDI estimated yearly in the US.<sup>3</sup>
- ▶ **5 Months** — Number of months that *C. difficile* spores can live on a surface.
- ▶ **90%** — Percentage of CDI-related deaths that occur in people 65 and older.<sup>4</sup>

**NOROVIRUS OUTBREAKS:**

- ▶ **78%** — Percentage of total norovirus outbreaks in the United States that occur in LTC.<sup>5</sup>
- ▶ **Up to \$48k** — Cost of a norovirus outbreak to a facility.<sup>6</sup>
- ▶ **2 Weeks** — Length of time a person can shed the virus after symptoms have resolved.<sup>7</sup>

## TOUGH JOBS THROUGHOUT A LONGTERM CARE FACILITY



**Resident Rooms**

**Common Areas**

**Rehab Room**

**Restrooms &  
Bathrooms**

**Kitchen**

1. Strausbaugh LJ, Joseph CL. The burden of infection in long-term care. *Infect Control Hosp Epidemiol* 2000; 21:674-9

2. <http://www.cdc.gov/longtermcare>

3. Hunter, J.C.; et al *Open forum Infect. Dis.* 2016, 3 (1), ofv196 DOI: 10.1093/ofid/ofv196

4. "Guide to Preventing Clostridium difficile Infections," APIC 2013

5. Centers for Disease Control and Prevention: <http://www.cdc.gov/norovirus/trends-outbreaks.html> and <http://www.cdc.gov/mmwr/preview/mmwrhtml/ss6412a1.htm>


6. Cost of Norovirus from US National Institute of Health, Booz Allen report

7. <https://www.cdc.gov/norovirus/hcp/clinical-overview.html>

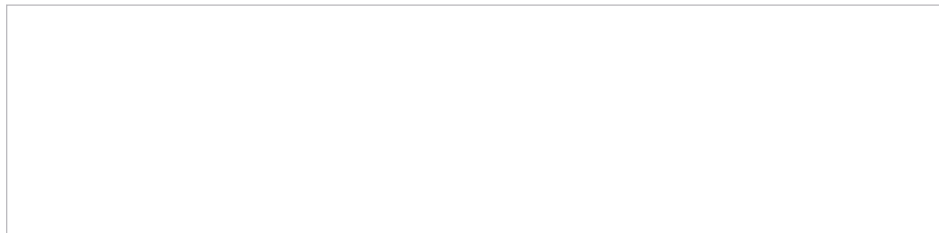
Clorox® Odor Defense spray, Green Works® General Purpose Cleaner and Clorox® Urine Remover are not disinfecting products. (See other products' labels for list of applicable organisms.)

# WHY USE CLOROX® LONGTERM CARE SOLUTIONS?

- ▶ Broad-spectrum, healthcare-grade disinfectants to help prevent the spread of pathogens via surfaces.
- ▶ Cleaning solutions with aesthetics that help maintain the comforts of home.

Top Longterm Care Challenges	Key Clorox Solutions	Why Clorox?
Preventing the spread of <i>C. difficile</i> spores	<p>Clorox Healthcare® Fuzion™ Cleaner Disinfectant 9/32 oz. spray Case UPC: 31478</p> <p>Clorox Healthcare® Bleach Germicidal Wipes 6/70 ct. Case UPC: 35309 6/150 ct. Case UPC: 30577 6/50 ct. individual Case UPC: 31424 24/20 ct. transport pack Case UPC: 31469 2/110 ct. Case UPC: 30358</p> 	<ul style="list-style-type: none"> <li>• Clorox Healthcare® Fuzion™ kills <i>C. diff</i> in 2 minutes with a low-odor, low-residue formula to enable facility-wide use</li> <li>• Clorox Healthcare® Bleach Germicidal Wipes kill <i>C. diff</i> in 3 minutes and many other infection-causing bacteria, viruses and fungi in 1 minute or less</li> </ul>
Preventing outbreaks of norovirus, MRSA and MDROs	<p>Clorox Healthcare® Hydrogen Peroxide Disinfectant Wipes 6/95 ct. Case UPC: 30824 6/155 ct. Case UPC: 30825</p> 	<ul style="list-style-type: none"> <li>• 30-60 second contact time for most bacteria and viruses</li> <li>• 3 minutes for norovirus and 5 minutes for TB</li> <li>• No harsh chemical odors or fumes</li> </ul>
Infection transmission through soft surfaces	<p>Clorox Healthcare® Hydrogen Peroxide Disinfectant Spray 9/32 oz. spray Case UPC: 30828 4/128 oz. refill Case UPC: 30829</p> <p>Clorox® 4 in ONE Disinfectant &amp; Sanitizer 12/14 oz. Case UPC: 31043</p> 	<ul style="list-style-type: none"> <li>• EPA-registered to sanitize soft surfaces such as curtains and furniture in just 30 seconds</li> </ul>
Tough odors including urine odor and stains	<p>Clorox® Urine Remover 6/32 oz. pull-top Case UPC: 31415 9/32 oz. spray Case UPC: 31036 4/128 oz. refill Case UPC: 31351</p> <p>Clorox® Bleach Cream Cleanser 8/32 oz. Case UPC: 30613</p> <p>Clorox® Odor Defense 12/14 oz. aerosol Case UPC: 17110 12/6 oz. metered spray Case UPC: 17103 9/32 oz. trigger spray Case UPC: 17080 4/128 oz. Case UPC: 17165</p> 	<ul style="list-style-type: none"> <li>• Clorox® Urine Remover breaks down urine to quickly eliminate odors and remove tough urine stains</li> <li>• Clorox® Bleach Cream Cleanser removes stubborn stains on sinks and counters</li> <li>• Clorox® Odor Defense uses ICE™ Technology to eliminate malodors from the air</li> </ul>
Everyday disinfecting across broad range of surfaces	<p>Clorox® Disinfecting Wipes, Fresh Scent 6/75 ct. Case UPC: 15949 1/700 ct. Case UPC: 31547 2/700 ct. Case UPC: 31428</p> <p>Clorox® Disinfecting Wipes, Lemon Fresh 6/75 ct. Case UPC: 15948</p> 	<ul style="list-style-type: none"> <li>• Cleaning and disinfecting for almost any surface in the facility</li> <li>• Kills 99.9% of common illness-causing germs such as MRSA, Staph, <i>Salmonella</i>, and <i>E. coli</i>. Kills cold and flu viruses.</li> </ul>
Enhance patient/resident comfort	<p>Green Works® Naturally Derived Bathroom Cleaner 2/128 oz. Case UPC: 30421</p> <p>Green Works® Naturally Derived Glass Cleaner 2/128 oz. Case UPC: 30422</p> <p>Green Works® Naturally Derived General Purpose Cleaner 2/128 oz. Case UPC: 30419</p> <p>Green Works® Naturally Derived Neutral Floor Cleaner 2/128 oz. Case UPC: 30420</p> 	<ul style="list-style-type: none"> <li>• Clean without harsh chemical fumes or residue</li> <li>• Help gain points towards LEED certification</li> </ul>

Use products as directed.



**Commercial SOLUTIONS®**

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