



WHAT DO CRI RATINGS MEAN?

You dine at five-star restaurants, see movies that received two thumbs up, and tend to listen to musicians who top the charts. So why not check the ratings on vacuums, too?

While the dirt on the carpet surface is what gets noticed, it's the deeply-embedded dirt that causes premature carpet wear. Don't just guess that your vacuum is removing this dirt—turn to the experts. The Carpet and Rug Institute (CRI) has developed a number of tests to identify top-notch vacuums that protect your carpet investment.

HOW DO VACUUMS RECEIVE A CRI RATING?

Vacuums with the CRI Seal of Approval must pass a number of tests to ensure they are cleaning effectively and leaving carpets undamaged during vacuuming.

- **Soil Removal:** Vacuums must remove a substantial amount of dirt from carpeting.
- **Dust Containment:** Dust must remain trapped and unable to re-enter the air after cleaning to ensure the indoor air quality isn't negatively affected by vacuuming.
- **Surface Appearance Change:** Carpeting must be undamaged after repeated vacuuming.

If a vacuum cleaner passes these tests, it receives a CRI Seal of Approval, but it's not a simple pass or fail system. A vacuum that passes the Carpet and Rug Institute's stringent tests is then ranked gold, silver or bronze based on its combined scores on these tests.

