

SEM fast drying primers achieve ideal film build, & apply & sand easily. With a product for every substrate, application, & environment, SEM primers are a great foundation for solvent or waterborne color.

WATERBORNE FLEXIBLE PRIMER

2.1 VOC Compliant

Waterborne flexible coating for priming urethanes, plastics & other similar substrates.

- Exceptional adhesion
- Excellent sealing properties
- High solids formula
- Topcoat with most refinish materials
- Sands easily
- Ready to spray – no mixing

PART#	SIZE
39221	Gallon



FLEXIBLE PRIMER SURFACER

Flexible, sandable primer capable of adhering to difficult plastics & hiding minor surface defects.

- Ready to spray
- Quick drying
- Easy to sand
- Topcoat with most refinish materials

PART#	SIZE
39131	Gallon
39133	16 oz. Aerosol
39134	Quart



SELF ETCHING PRIMER

VOC Compliant

Provides excellent adhesion & corrosion resistance to properly prepped steel & aluminum.

- Quick drying
- 3 colors available
- Bulk products are VOC compliant
- Packaged in gallons, quarts & aerosols

PART#	COLOR	SIZE
39671	Black	Gallon
39673	Black	20 oz. Aerosol
39674	Black	Quart
39681	Gray	Gallon
39683	Gray	20 oz. Aerosol
39684	Gray	Quart
39691	Green	Gallon
39693	Green	20 oz. Aerosol
39694	Green	Quart



EZ COAT™

The original direct to metal coating that matches the color & gloss of factory primer & e-coat colors.

- OEM recommended
- Duplicates factory appearance
- Direct to steel & aluminum
- Quick drying & hiding
- Available in 9 popular OEM colors
- Paintable with most automotive basecoats
- Corrosion resistant
- Shop floor compliant (NESHAP 6H)

SEE PAGE 19 FOR PART NUMBERS FOR 9 EZ COAT AEROSOL COLORS



GUIDE COAT BLACK

Helps detect low spots, sand scratches or other minor imperfections while sanding primer.

- Quick drying
- Improves production
- Will not clog sandpaper
- Helps create a perfect repair

PART#	SIZE
38203	16 oz. Aerosol



PREMIUM POWDER GUIDE COAT

Dry powder for identifying low spots, pinholes & other surface defects when sanding primer.

- Dries instantly
- Sandable immediately
- Will not clog sandpaper
- No masking required
- No mess or waste

PART#	SIZE
38253	16 oz. Aerosol



METALOCK™ DTM HIGH BUILD PRIMER

2K primer for use on steel, aluminum, SMC & fiberglass.

- Exceptional adhesion
- Outstanding corrosion protection
- Exceptional filling properties
- High build formula
- Sealer mixing option
- Easy to sand

PART#	SIZE
ML010	Kit

KIT CONTAINS: 1 – ML011 Primer, Gallon, 1 – MLH14 Hardener, Quart

SOLD SEPARATELY:

PART#	PRODUCT	SIZE
ML014	Primer	Quart
MLH16	Hardener	Half Pint



ZINCWELD™

Zinc-based weld-through primer that provides exceptional corrosion protection between welded substrates.

- OEM recommended
- Zinc-based formula for corrosion protection
- No flaking or peeling
- Not affected by cavity wax
- Provides corrosion protection around weld
- Low weld spatter formula
- Smooth spraying
- Compatible with MIG & STRSW welding

PART#	SIZE
40773	16 oz. Aerosol



HIGH-BUILD PRIMER SURFACER

Flexible acrylic coating for priming steel, aluminum, urethane, fiberglass & plastics.

- Provides exceptional adhesion
- Excellent filling properties
- Works on multiple substrates, including metal & plastic
- Easy to sand
- Topcoat with most refinish materials

PART#	COLOR	SIZE
42003	Black	20 oz. Aerosol
42013	Gray	20 oz. Aerosol
42023	Beige	20 oz. Aerosol
42033	Rose	20 oz. Aerosol
42043	White	20 oz. Aerosol



Easily mix and fill your preferred primers, basecoats and clears into aerosols on the shop floor. Provides unmatched efficiency for high-volume collision centers.



The **Power Station** system allows users to easily mix & fill their preferred paint products into aerosols directly on the shop floor. No more cleaning spray guns, no more wasted paint products, & no more paint cups; simply mix, fill & spray.

- Reduce labor up to 85% through time savings & less steps
- Eliminate waste from costly cups, gun cleaning & hazardous waste
- Extend pot life of mixed products
- Rationalize SKUs needed for filling
- Free up paint team for larger jobs
- Compliant for shop floor application (NESHAP 6H)
- Compact, mobile design provides easy integration

POWER STATION SOLVENT BASED

PART#	PRODUCT
70901SB	Solvent Based <i>Power Station</i> system

POWER STATION WATERBORNE

PART#	PRODUCT
70901WB	Waterborne <i>Power Station</i> system

INCLUDED IN SOLVENT BASED & WATERBORNE MODELS

PART#	PRODUCT	QTY
70701	<i>Custom Fill</i> Pneumatic Machine	1
70900	<i>Power Station</i> Rack	1
19013	<i>Factory Pack</i> - Silver Frost	1
19023	<i>Factory Pack</i> - Oxford White	1
19033	<i>Factory Pack</i> - Dk Shadow Grey	1
19043	<i>Factory Pack</i> - Redfire Pearl	1
19063	<i>Factory Pack</i> - Pueblo Gold	1
19093	<i>Factory Pack</i> - Silver Metallic	1
19163	<i>Factory Pack</i> - Alabaster Silver	1
19193	<i>Factory Pack</i> - Polished Gray Met	1
19223	<i>Factory Pack</i> - Taffeta White	1
19263	<i>Factory Pack</i> - Lunar Mist Met	1
19283	<i>Factory Pack</i> - Super White II	1
19353	<i>Factory Pack</i> - Red Pearl	1
19363	<i>Factory Pack</i> - Magnetic Gray Pearl	1
19373	<i>Factory Pack</i> - White	1
19393	<i>Factory Pack</i> - Victory Red	1
19403	<i>Factory Pack</i> - Olympic White	1
19423	<i>Factory Pack</i> - Black	1
19443	<i>Factory Pack</i> - Galaxy Silver Met	1
19493	<i>Factory Pack</i> - Tuxedo Black	1
19503	<i>Factory Pack</i> - Classic Silver Met	1
19513	<i>Factory Pack</i> - Granite Crystal Met	1
19523	<i>Factory Pack</i> - Blue Crush Met	1
19533	<i>Factory Pack</i> - Dk Amber Pearl	1
19543	<i>Factory Pack</i> - Titanium Silver Met	1
38253	Premium Powder Guide Coat	1
39103	<i>Bumper Coater</i> - Flexible Black	1
39143	Trim Black	2
39163	<i>Bumper Coater</i> - Med Smoke	1
39683	Self Etching Primer - Gray	2
39793	Heavy Texture Chip Guard	1
39853	Texture Coating	1
40523	Low VOC Rubberized Undercoating	1
40903	1K HS Clear - Gloss	2
40913	1K HS Clear - Semi-Gloss	2
42003	High-Build Primer Surfacer - Black	1
42013	High-Build Primer Surfacer - Gray	1
45504	<i>Rust Trap</i> - Black	1
49143	Trim Black Ultra - Satin	1
62213	<i>Ez Coat</i> - Black	1
62223	<i>Ez Coat</i> - Olive Green	1
62233	<i>Ez Coat</i> - Light Green	1
62243	<i>Ez Coat</i> - Gray	1
62253	<i>Ez Coat</i> - Tan	1
62263	<i>Ez Coat</i> - Olive Brown	1
62273	<i>Ez Coat</i> - White	1
62283	<i>Ez Coat</i> - Field Drab	1
62293	<i>Ez Coat</i> - Dark Green	1
77723	XXX Adhesion Promoter	1
77774	XXX Universal Surface Cleaner	1
MTIP25	<i>Custom Fill</i> Medium Fan Tips	25 Pack
WTIP25	<i>Custom Fill</i> Wide Fan Tips	25 Pack

INCLUDED IN 70901SB ONLY

PART#	PRODUCT	QTY
61993	<i>Custom Fill</i> Aerosol - Blank	36
62013	<i>Custom Fill++</i> High Build Aerosol Blank	36

OPTIONAL WITH INITIAL PURCHASE

PART#	PRODUCT
70902S	Solvent Based Refill

INCLUDED IN 70901WB ONLY

PART#	PRODUCT	QTY
61993	<i>Custom Fill</i> Aerosol - Blank	24
62003	<i>Custom Fill</i> Waterborne Aerosol Blank	24
62013	<i>Custom Fill++</i> High Build Aerosol Blank	24

OPTIONAL WITH INITIAL PURCHASE

PART#	PRODUCT
70902W	Waterborne Refill