

SEM fast drying primers achieve ideal film build, & apply & sand easily. With a product for every substrate, application, & environment, SEM primers are a great foundation for solvent or waterborne color.

## WATERBORNE FLEXIBLE PRIMER

### 2.1 VOC Compliant

Waterborne flexible coating for priming urethanes, plastics & other similar substrates.

- Exceptional adhesion
- Excellent sealing properties
- High solids formula
- Topcoat with most refinish materials
- Sands easily
- Ready to spray – no mixing

PART#	SIZE
39221	Gallon



## FLEXIBLE PRIMER SURFACER

Flexible, sandable primer capable of adhering to difficult plastics & hiding minor surface defects.

- Ready to spray
- Quick drying
- Easy to sand
- Topcoat with most refinish materials

PART#	SIZE
39131	Gallon
39133	16 oz. Aerosol
39134	Quart



## SELF ETCHING PRIMER

### VOC Compliant

Provides excellent adhesion & corrosion resistance to properly prepped steel & aluminum.

- Quick drying
- 3 colors available
- Bulk products are VOC compliant
- Packaged in gallons, quarts & aerosols

PART#	COLOR	SIZE
39671	Black	Gallon
39673	Black	20 oz. Aerosol
39674	Black	Quart
39681	Gray	Gallon
39683	Gray	20 oz. Aerosol
39684	Gray	Quart
39691	Green	Gallon
39693	Green	20 oz. Aerosol
39694	Green	Quart



## EZ COAT™

The original direct to metal coating that matches the color & gloss of factory primer & e-coat colors.

- OEM recommended
- Duplicates factory appearance
- Direct to steel & aluminum
- Quick drying & hiding
- Available in 9 popular OEM colors
- Paintable with most automotive basecoats
- Corrosion resistant
- Shop floor compliant (NESHAP 6H)

SEE PAGE 19 FOR PART NUMBERS FOR 9 EZ COAT AEROSOL COLORS



## GUIDE COAT BLACK

Helps detect low spots, sand scratches or other minor imperfections while sanding primer.

- Quick drying
- Improves production
- Will not clog sandpaper
- Helps create a perfect repair

PART#	SIZE
38203	16 oz. Aerosol



## PREMIUM POWDER GUIDE COAT

Dry powder for identifying low spots, pinholes & other surface defects when sanding primer.

- Dries instantly
- Sandable immediately
- Will not clog sandpaper
- No masking required
- No mess or waste

PART#	SIZE
38253	16 oz. Aerosol



## METALOCK™ DTM HIGH BUILD PRIMER

2K primer for use on steel, aluminum, SMC & fiberglass.

- Exceptional adhesion
- Outstanding corrosion protection
- Exceptional filling properties
- High build formula
- Sealer mixing option
- Easy to sand

PART#	SIZE
ML010	Kit

KIT CONTAINS: 1 – ML011 Primer, Gallon, 1 – MLH14 Hardener, Quart

### SOLD SEPARATELY:

PART#	PRODUCT	SIZE
ML014	Primer	Quart
MLH16	Hardener	Half Pint



## ZINCWELD™

Zinc-based weld-through primer that provides exceptional corrosion protection between welded substrates.

- OEM recommended
- Zinc-based formula for corrosion protection
- No flaking or peeling
- Not affected by cavity wax
- Provides corrosion protection around weld
- Low weld spatter formula
- Smooth spraying
- Compatible with MIG & STRSW welding

PART#	SIZE
40773	16 oz. Aerosol



## HIGH-BUILD PRIMER SURFACER

Flexible acrylic coating for priming steel, aluminum, urethane, fiberglass & plastics.

- Provides exceptional adhesion
- Excellent filling properties
- Works on multiple substrates, including metal & plastic
- Easy to sand
- Topcoat with most refinish materials

PART#	COLOR	SIZE
42003	Black	20 oz. Aerosol
42013	Gray	20 oz. Aerosol
42023	Beige	20 oz. Aerosol
42033	Rose	20 oz. Aerosol
42043	White	20 oz. Aerosol

