



Whether your style is bright, chromatic colors or laid-back subtle nuances, *SEM* offers a product that's right for you. From basecoats, candies, fluorescents & effect pigments to our high quality line of matte finishes, *SEM* has your custom paint needs covered.

HOT ROD BLACK

2K, matte, single stage black for low gloss accent stripes, hoods or entire vehicles.

- Durable & mar resistant
- Excellent resistance to chalking & fading
- Smooth & uniform finish



PART#	SIZE
HR010	Kit

KIT CONTAINS: 1 – HR014 Black Quart
1 – HRC06 Catalyst Half Pint
1 – HRR06 Reducer Half Pint

LOW VOC HOT ROD COLORS

2.8 VOC Compliant

2K, matte, single stage topcoat system for accent stripes, hoods & entire vehicles.

- Durable & mar resistant
- Excellent resistance to chalking & fading
- Smooth & uniform finish
- Black, silver, smoke & white
- Intermix for one-off colors



PART#	COLOR	SIZE
HR010-LV	Black	Kit
HR020-LV	Silver	Kit
HR030-LV	Smoke	Kit
HR040-LV	White	Kit

KIT CONTAINS: 1 – Low VOC Color Quart
1 – HRC06-LV Catalyst Half Pint
1 – HRR06-LV Reducer Half Pint

HOT ROD CLEAR

2.1 VOC Compliant

Provides the ultimate custom low gloss look on any color when painting accent stripes, hoods & entire vehicles.

- Durable 2K matte finish
- Smooth & uniform appearance
- Convenient kit format



PART#	COLOR	SIZE
HRC40	Clear	Kit

KIT CONTAINS: 1 – HRC40 Clear Quart
1 – HRC06-LV Catalyst Half Pint
1 – HRR06-LV Reducer Half Pint

MIX CLEAR

1K clear used as a carrier for custom finish concentrates & effects pigments.

- Excellent color holdout
- Can be used as a mid-coat clear to protect artwork
- Transparent for vivid colors
- Minimizes tape tracking
- Fast drying



PART#	SIZE
MC011	Gallon
MC014	Quart

BASE COLORS

Fast covering clean colors that provide maximum color effect for custom paint jobs.

- Exceptional pigmentation
- Ideal atomization
- Excellent adhesion
- Easy to apply with no recoat issues
- Accepts isocyanate hardener in multi-layer jobs



PART#	COLOR	SIZE
02014	Gold	Quart
02024	Silver	Quart
02044	Bright White	Quart
02054	Jet Black	Quart
02064	Titanium	Quart
02094	Lt Gold	Quart
02114	Bright Yellow	Quart
02154	Red	Quart

LIGHTNING FX

Vibrant glass pearl pigments that provide extra brilliance & sparkle to custom paint jobs.

- Add to color or clear
- Highly reflective
- Adds intense sparkle in sunshine



PART#	COLOR	SIZE
33012	White Lightning	2 oz. Jar
33022	Sun Gold	2 oz. Jar
33032	Hurricane Red	2 oz. Jar
33042	Ultra Violet	2 oz. Jar
33052	Thunder Blue	2 oz. Jar
33062	Electro Green	2 oz. Jar